

ROBERTO DIAZ
206.349.4784
roberto@robodiaz.com
robodiaz.com
linkedin.com/in/robertodiazjr

I'm looking for placement into a digital design role with a fun and motivated team. An opportunity to take on larger responsibilities and leadership roles.

Experience

Digital Media Designer

World Vision, Federal Way WA | 2006 - Current

My projects ranged from websites, emails, web banners, digital exhibits, digital courses with integrated LMS systems, digital promotional products, storyboarding and illustration for clients.

- » My responsibilities included concept, design, UX, and production for over 40 internal clients.
- » Strategize and drive web projects from sitemaps to launch
- » Present creative to team members and clients
- » Design and produce graphical user interfaces and experiences, including navigation, and workflows
- » Manage developers for site builds and updates
- » Maintain current knowledge of design trends, and technologies

Freelance Designer

2005 - Current

I started freelancing during my last year of school. Solo work has been smaller scale projects ranging from helping clients create a brand to designing and developing a website. For larger projects I've teamed up with other writers, designers, and developers.

Responsibilities:

- » Research, lots and lots of it.
- » Conceptualize, design and produce.
- » Lead and collaborate project creative direction and execution.
- » Develop effective strategies and propose solutions that meet goals for style, message, audience and functionality.

Education

AAS Graphic Design & Illustration

Seattle Community College Graduated 2005.

BA mathematics

University of Washington, graduated 2002.

Toolbox

- » Proficient in Adobe Creative Suite (Flash, Dreamweaver, Photoshop, Illustrator and InDesign), Adobe Captivate, Adobe Encore, After Effects
- » Knowledge and experience with: HTML, CSS, Wordpress, Foundation Framework, and Drupal
- » Experienced on both Mac and Windows operating systems.
- » Proficient with pencil and paper as well.

Honors & Awards

Winning logo for design contest, Creating Opportunities program at Washington Community Colleges, 2005.

Ebo Okiyama Art Scholarship, 1997

Strengths

positivity | enthusiastic and optimistic

achiever | energy and drive until a project is complete

developer | seeing the potential in others and in projects

strategic | sorting through the clutter and finding the best route