

**ROBERTO DIAZ**  
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I'm looking for placement into a digital design role with a fun and motivated team. An opportunity to take on larger responsibilities and leadership roles.

## ***Experience***

### *Digital Media Designer*

**World Vision, Federal Way WA | 2006 - Current**

My projects range from websites, emails, web banners, digital exhibits, digital courses with integrated LMS systems, digital promotional products, storyboarding and illustration for clients.

- » My responsibilities included concept, design, UX, and production for over 40 internal clients.
- » Strategize and drive web projects from sitemaps to launch
- » Present creative to team members and clients
- » Design and produce graphical user interfaces and experiences, including navigation, and workflows
- » Manage developers for site builds and updates
- » Maintain current knowledge of design trends, and technologies

### *Freelance Designer*

**2005 - Current**

I started freelancing during my last year of school. Solo work has been smaller scale projects ranging from helping clients create a brand to designing and developing a website. For larger projects I've teamed up with other writers, designers, and developers.

Responsibilities:

- » Research, lots and lots of it.
- » Conceptualize, design and produce.
- » Lead and collaborate project creative direction and execution.
- » Develop effective strategies and propose solutions that meet goals for style, message, audience and functionality.

## ***Education***

### *AAS Graphic Design & Illustration*

Seattle Community College Graduated 2005.

### *BA mathematics*

University of Washington, graduated 2002.

## ***Toolbox***

- » Proficient in Adobe Creative Suite (Dreamweaver, Photoshop, Illustrator and InDesign), Adobe Captivate, Adobe Encore, After Effects, Adobe Flash
- » Knowledge and experience with: HTML, CSS, Wordpress, and Foundation Framework
- » Experienced with email marketing tools; MailChimp, Constant Contact, and Taxi
- » Experienced on both Mac and Windows operating systems
- » Proficient with pencil and paper as well

## ***Honors & Awards***

Winning logo for design contest, Creating Opportunities program at Washington Community Colleges, 2005.

Ebo Okiyama Art Scholarship, 1997

## ***Strengths***

- positivity* | enthusiastic and optimistic
- achiever* | energy and drive until a project is complete
- developer* | seeing the potential in others and in projects
- strategic* | sorting through the clutter and finding the best route